

SERVICES

Services Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	183	141	-42	IBM	Consulting/Services
2	321	703	382	DHL	Express Service
3	348	-	-	FEDEX	Express Service
4	416	-	-	OLA	Online Taxi Aggregator
5	457	659	202	DTDC	Express Service
6	503	-	-	O2	Spa
7	628	-	-	UBER	Online Taxi Aggregator
8	639	783	144	BLUE DART	Express Service
9	710	812	102	KEYA SETH	Spa
10	757	998	241	ACCENTURE	Consulting/Services
11	843	171	-672	TOPS SECURITY	Security Services
12	895	-	-	VEENA WORLD	Travel Services

SUB-CATEGORY RANKS

Consulting /Services Ranks	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	183	141	-42	IBM	Consulting/Services
2	757	998	241	ACCENTURE	Consulting/Services

Express Services Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	321	703	382	DHL	Express Service
2	348	-	-	FEDEX	Express Service
3	457	659	202	DTDC	Express Service
4	639	783	144	BLUE DART	Express Service

Online Taxi Agg. Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	416	-	-	OLA	Online Taxi Aggregator
2	628	-	-	UBER	Online Taxi Aggregator

Security Services Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	843	171	-672	TOPS SECURITY	Security Services

Spa Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	503	-	-	O2	Spa
2	710	812	102	KEYA SETH	Spa

Travel Services	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
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1	895	-	-	VEENA WORLD	Travel Services
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